

# SPORT POSTGRADUATE COURSE GUIDE 2021



**SHARNA**  
Master of Sports Science (Football Performance)



**VICTORIA  
UNIVERSITY**

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## THE NEW WAY TO DO UNI

VU is leading an education revolution.

The New Way To Do Uni is creative, practical, informed and connected; so you get the most out of not only your education, but your whole study experience.

### STRENGTHEN YOUR SPORTING CAREER

Whether you're entering the next stage – or a completely new phase – of your career, our leading postgraduate courses offer career-focused learning for the leaders of tomorrow. With sport courses ranging from **business strategy, integrity, sport science, performance analytics and rehabilitation**, your next career move begins right here

At VU, you can achieve your goals through industry-embedded learning with some of Australia's and the world's most elite sporting bodies.

You'll benefit from our comprehensive partnerships with community and industry organisations and be empowered by teaching staff who are highly regarded as coaches, advisers and sports industry professionals.

### STUDY YOUR WAY

If you're busy juggling work or family commitments, we can help you achieve success on your terms.

You have the opportunity to apply based on your life experience, not just your academic qualifications – and in many cases, receive credits towards your course.

With flexible entry and exit points into our courses and the option of full and part-time studies, we make education accessible for everyone.

## RESEARCH EXCELLENCE

The Institute for Health and Sport (IHES) is one of two flagship research institutes at VU. IHES translates practical research solutions to impact real-world problems of local, national and global significance. Our four research programs include:

- Clinical and Community Health and Wellbeing
- Health and Inclusive Communities – Sport, Physical Activity and Culture
- Mechanisms and Interventions in Health and Disease
- Sport Performance and Business.

The Institute's \$68 million high-technology facility is regarded among the best in the world, and is used by researchers, students, professional sports teams and partner organisations.

VU is consistently ranked well above world standard for research in Human Movement and Sports Science (ERA Rankings 2018).

[vu.edu.au/ihes](http://vu.edu.au/ihes)

## WHY CHOOSE VU?

**\$68 MILLION**  
FACILITIES

### LEARN AND RESEARCH WITH THE LATEST TECHNOLOGY

\$68 million sport and exercise science facilities at Footscray Park Campus and \$8 million sport and recreation learning centre at VU Whitten Oval.

**5-STAR**  
RESEARCH

### WELL ABOVE WORLD STANDARD

VU is ranked well above world standard in research in Human Movement and Sports Science (ERA Rankings 2018).

**300+**  
INDUSTRY PARTNERSHIPS

### MAKING CONNECTIONS

Over 300 partnerships and affiliations with sports organisations including FIFA, Sport Australia, AIS, Melbourne Victory FC, Western Bulldogs Football Club, Tennis Australia and Real Madrid Graduate School Universidad Europea.

COURSE/CODE	OVERVIEW	ADMISSION CRITERIA	CAREER OUTCOMES
<b>SPORT BUSINESS AND INTEGRITY</b>			
<b>GRADUATE CERTIFICATE IN SPORT INTEGRITY</b> CODE: STSI DURATION: 0.5 YEARS CAMPUS: CF <a href="http://vu.edu.au/courses/STSI">vu.edu.au/courses/STSI</a>	This course addresses the continuing concern about sport's capacity to act on the positive social values it has traditionally upheld. You will learn about the threats to integrity in sport, as well as how to effectively manage them and build positive cultures, equipped with an ethical framework for interrogating the causes and consequences of these threats.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline. A minimum five (5) years approved work experience will be considered for admission to this course.	Community development officer, integrity officer, player relations officer, player welfare officer, player agent, stakeholder relations officer.
<b>GRADUATE DIPLOMA IN SPORT BUSINESS AND INTEGRITY</b> CODE: SGSI DURATION: 1 YEAR CAMPUS: CF <a href="http://vu.edu.au/courses/SGSI">vu.edu.au/courses/SGSI</a>	This course addresses the dual responsibilities sport managers now have, being: to run leagues and associations, manage facilities, deliver events and administer clubs at the highest professional level. They also to grow the game, meet its social obligations, build communities and use sport's kudos and good standing to eliminate barriers to participation and reduce social disadvantage.	Completion of an Australian Bachelor degree (or equivalent) in any discipline, or Graduate Certificate (or equivalent) in a similar discipline. A minimum three (3) years approved work experience will be considered for admission to this course.	Sport integrity manager, community relations manager, corporate and community partnership manager, sport development manager, sport planning manager.
<b>MASTER OF SPORT BUSINESS AND INTEGRITY</b> CODE: SMSI DURATION: 1.5 YEARS CAMPUS: CF <a href="http://vu.edu.au/courses/SMSI">vu.edu.au/courses/SMSI</a>	Gain the skills required by contemporary sport managers. These include the core obligations of delivering financially and operationally sustainable sport programs that lead to socially responsible outcomes; as well as upholding the values of trust, fair play, transparency and integrity.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline, or Graduate Certificate (or equivalent) in a similar discipline.  If you don't meet the entry requirements, you may be admitted to the Graduate Certificate based on approved work experience. Once completed, you may be eligible for admission to this course.	Chief executive officer of professional sporting clubs, general manager of state and national governing bodies, community development manager, player welfare manager, resource planning director, team manager, public relations and corporate affairs manager, sport venue manager, sport project manager, sport event manager, media manager.
<b>GRADUATE CERTIFICATE IN SPORT MARKETING</b> CODE: STSM DURATION: 0.5 YEARS CAMPUS: CF <a href="http://vu.edu.au/courses/STSM">vu.edu.au/courses/STSM</a>	Expand your opportunities to promote the sport you love in a community or elite setting. The sport marketing qualification teaches you to build the brand and customer awareness of sporting organisations.  Sport marketing is relevant to all sporting organisations, and the knowledge gained during this course will help you to market their unique products and services to diverse sport consumers.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline. A minimum five (5) years approved work experience will be considered for admission to this course.	You will be prepared for a range of roles in public relations, sport-event coordinating, media liaison, marketing and community organisation communications.
<b>GRADUATE CERTIFICATE IN SPORT STRATEGY</b> CODE: STSS DURATION: 0.5 YEARS CAMPUS: CF <a href="http://vu.edu.au/courses/STSS">vu.edu.au/courses/STSS</a>	Learn the latest sport-industry strategies with a course that's ideal for experienced sport management professionals and recent sport management graduates looking to build on their existing credentials.  Through a range of practical learning methods, you'll come to understand the latest sport strategy concepts and acquire the most up-to-date skills. Learn to analyse, formulate and monitor sport strategy at grassroots or professional level.  This course focuses on global strategies across the sport industry and beyond into leisure, recreation and active living. This course features blended, face-to-face and workplace learning.	Completion of an Australian Bachelor degree (or equivalent) in the same discipline.	You'll be suited to the following roles: sports administrator, event coordinator, performance management officer, strategic planning analyst, strategic sport business development officer.

#### CAMPUSES:

CF – CITY FLINDERS CK – CITY KING CQ – CITY QUEEN FP – FOOTSCRAY PARK SA – ST ALBANS W – WERRIBEE KS – KINDRED STUDIOS  
S – SUNSHINE FN – FOOTSCRAY NICHOLSON OL – ONLINE BL – BLENDED LEARNING (online and face-to-face) I – INDUSTRY WO – WHITTEN OVAL

“ I CHOSE VU FOR ITS REPUTATION IN SPORT, AND THE AREA OF THE INDUSTRY I WANTED TO BE A PART OF – SPORT INTEGRITY. ”

“During my studies I went on a two-week study tour to Madrid, which gave me so many invaluable experiences. One of the great benefits of the course has been the contacts I’ve made. I’ve befriended people across several sporting organisations who are always willing to help out and provide advice. I got into my current Intelligence Analyst role at the AFL thanks to networking at VU.”

**William Haines**  
Master of Sport Business & Integrity

COURSE/CODE	OVERVIEW	ADMISSION CRITERIA	CAREER OUTCOMES
<b>SPORT BUSINESS AND INTEGRITY (CONTINUED)</b>			
<b>GRADUATE CERTIFICATE IN SPORT BUSINESS AND DEVELOPMENT</b> <b>CODE: STSB</b> <b>DURATION: 0.5 YEARS PART TIME</b> <b>CAMPUS: CF</b> vu.edu.au/courses/STSB	Prepare for a dynamic career in management and operations. The course will enable you to fulfil the responsibilities of managers and leaders in professional and community sport. You will gain the business operations management and business development skills to work successfully in an organisation or set up your own business. You will grow your skills in areas of sport such as: - marketing - economics and finance - management - strategic planning - global sport business.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course.	You'll be prepared for a wide range of roles in national, state and local government, non-profit organisations, major sport events and facilities, and professional sport governing bodies and teams. You can aim for a career in one of these areas: - business operations management - account management - business development and sales.
<b>GRADUATE CERTIFICATE IN COMMUNITY SPORT MANAGEMENT</b> <b>CODE: STCS</b> <b>DURATION: 0.5 YEARS PART TIME</b> <b>CAMPUS: CF</b> vu.edu.au/courses/STSC	This course focuses on providing sport business capability at all levels for those transitioning into entry level positions in sport ranging from community to elite – corporate to not-for-profit – and recreation to professional. During your study, you will build skills in: - managing community partnerships to communicate with and meet the needs of various stakeholders ranging from participants to sponsors - strategic, positive organisational planning - facility and event management, focusing on infrastructure and activity delivery - financial and money management to understand accounting, economics and finance functions associated with sport entities.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course.	Experience many opportunities in sport leadership, management and administration. In complex organisations you will be prepared for a range of sport management and leadership roles in: - national, state and local government - the private sector - non-profit sport sector - international sport organisations. To enhance your skills and grow your career prospects, you may progress to our Graduate Diploma and then our Master of Sport Business and Integrity.

## GRADUATE CERTIFICATE, GRADUATE DIPLOMA OR MASTER?

A Graduate Certificate is a six-month (full time) qualification that may be entered without a degree if you have sufficient experience. If you wish to continue studies for up to a year – or one-and-a-half to two years – you can complete the Graduate Diploma or Master respectively, enhancing your career options with each additional qualification. This flexibility means you can enter our postgraduate degrees with varying admission criteria or experience and exit when it suits you.

COURSE/CODE	OVERVIEW	ADMISSION CRITERIA	CAREER OUTCOMES
<b>SPORT SCIENCE &amp; PERFORMANCE</b>			
<b>GRADUATE CERTIFICATE IN PERFORMANCE ANALYSIS (FOOTBALL)</b> <b>CODE: STPA</b> <b>DURATION: 0.5 YEARS</b> <b>CAMPUS: ONLINE, CF, FP</b> vu.edu.au/courses/STPA	Acquire the expertise to work with professional and semi-professional football clubs that are constantly seeking a competitive advantage, and improve player performance.  The performance-analysis skills using video-analysis acquired in our course will help you find a career that fits with your passion for football.  You'll gain outstanding knowledge of the relevant technology, and an overall understanding of performance and sport science. The theoretical knowledge and practical skills obtained will set you up for success as a performance analyst.  This course features an initial face-to-face burst mode in our City Flinders and Footscray Park campuses, online learning, and practical sessions with a leading performance-analysis company.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline. A minimum five (5) years approved work experience will be considered for admission to this course.	Graduates may work in the areas of performance analysis, sport or program development, talent development and coaching.
<b>GRADUATE CERTIFICATE IN SPORTS SCIENCE (FOOTBALL PERFORMANCE)</b> <b>CODE: STFB</b> <b>DURATION: 0.5 YEARS</b> <b>CAMPUS: FP</b> vu.edu.au/courses/STFB	Get a holistic education in the areas of sports science, coaching, strength and conditioning, and management of association football (soccer). You will develop your knowledge of current issues and trends in football, sport integrity and ethics, interprofessional practice, and athlete monitoring.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline. A minimum five (5) years approved work experience will be considered for admission to this course.	Sports scientist, performance analyst, strength and conditioning coach.
<b>MASTER OF SPORT SCIENCE (FOOTBALL PERFORMANCE)</b> <b>CODE: SMFB</b> <b>DURATION: 1.5 YEARS</b> <b>CAMPUS: FP</b> vu.edu.au/courses/SMFB	Gain a holistic education in the sport sciences applied to different football codes (e.g. soccer, AFL and rugby).  You will develop and further your knowledge of sports science, coaching, strength and conditioning, performance analysis, management, sport ethics and integrity, athlete monitoring, and elite sport performance.	Completion of an Australian Bachelor degree (or equivalent) in a similar discipline, or Graduate Certificate (or equivalent) in a similar discipline.  If you don't meet the entry requirements, you may be admitted to the Graduate Certificate based on approved work experience. Once completed, you may be eligible for admission to this course.	Director of sports science, high performance manager, head of strength and conditioning.



“ I WANTED TO FURTHER MY STUDIES IN SPORT SCIENCE. ”

“Being able to also do my masters at VU focusing on soccer – which I’m passionate about – was perfect for me. VU’s connections and partnerships have allowed me to undertake placements at the Football Federation of Victoria and Melbourne Victory. This led to contacts with professionals and securing roles at Melbourne Victory and now Football Victoria. I feel so fortunate to be working in sport – sometimes it doesn’t even feel like a job, which I know is rare.”

**Sharna Naidu**  
Master of Sports Science (Football Performance)

“

AFTER COMPLETING MY SPORT AND EXERCISE SCIENCE DEGREE AT VU, I PURSUED MY MASTERS TO BECOME AN ACCREDITED EXERCISE PHYSIOLOGIST (AEP) IN THE SPORT HEALTH FIELD.

”

“During my Master of Clinical Exercise Science and Rehabilitation I undertook more than 600 hours of placements, one of which was in a spine and sports clinic, which gave me great professional confidence and enabled me to immediately put my learnings into practice.

Six months into my masters I kicked off our business, The Biomechanics. We have grown to a team of 11 highly passionate individuals offering a range of services such as podiatry, osteopathy, psychology, exercise physiology and education. Our whole philosophy is about creating and promoting an ethical, client-centric healthcare model. The education component to the business is called The Knowledge Exchange – we expose health practitioners, doctors and corporations to a contemporary understanding of pain science and ethical health care and bring in global experts to share our knowledge.”

**Luke Postlethwaite**  
Master of Clinical Exercise Science and Rehabilitation



COURSE/CODE	OVERVIEW	ADMISSION CRITERIA	CAREER OUTCOMES
<b>CLINICAL EXERCISE SCIENCE &amp; REHABILITATION</b>			
<b>MASTER OF CLINICAL EXERCISE SCIENCE AND REHABILITATION</b> <b>CODE: AMEP</b> <b>DURATION: 1.5 YEARS</b> <b>CAMPUS: FP</b> vu.edu.au/courses/AMEP	Acquire the comprehensive knowledge, skills and experience to assess and prescribe exercise and physical activity for people with musculoskeletal injuries, as well as neurological, metabolic and cardiovascular conditions and comorbidities, in the community and clinical settings. Throughout your studies you will gain experience via clinical placement in hospitals, industry and the broader community.	Completion of an Australian Bachelor degree (or equivalent) in the same discipline.	ESSA accreditation as an exercise physiologist upon completion, with access to a Medicare provider number and the ability to work as a registered allied health professional (e.g. clinical exercise physiologist) under the Australian Government’s Medicare health scheme.

“

**I'D BEEN WORKING IN BANKING AND FINANCE FOR EIGHT YEARS WHEN I PURSUED MY INTEREST IN THE SPORT INDUSTRY.**

”

“After I enrolled in the Master of Sport Business and Integrity at VU, I planned to finish the course while working in finance, and then change career into sports. However, after first semester, I saw the perfect job advertised at the AFL, so I applied and was offered the role.

So while completing the course, I was also gaining experience working in the industry. I believe working in the industry while finishing my degree had tremendous value. I've since joined Racing Victoria as the Licensing and Administration Coordinator, Integrity Services.”

**Macey McMillan**

Master of Sport Business & Integrity



# WANT TO KNOW MORE?

**CONTACT US**  
03 9919 6100 OR  
1300 VIC UNI (1300 842 864)

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**WORLD-CLASS EDUCATION**

Based on our learning, teaching and research strengths, VU is now ranked in the top 2% of universities worldwide (*Times Higher Education World University Rankings*, 2019).



**LEADERS IN SPORT**

Groundbreaking research and partnerships with some of the world's top sporting clubs and organisations has led to VU being ranked 12th in the world in Sports Science (*Shanghai Global Ranking of Sport Science Schools and Departments* 2018-19).



**CHAMPIONING WOMEN IN SPORT**

Dr Susan Alberti AC has invested one million dollars in establishing The Susan Alberti Women in Sport Chair to lead change, research and community impact to advance women in sport.

The information in this publication was current at the publication date, July 2020. It is provided as information only and does not form any part of a contract between any person and Victoria University. Please check the Victoria University website [vu.edu.au](http://vu.edu.au) for more detailed information. This course guide is relevant to Australian citizens, Australian permanent residents and New Zealand citizens. International students and New Zealand permanent residents should contact:

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